Course Information Form (CIF)

Course Code: COM 144 (IAI MC 916)
Course Title: Video Production I

Department: Arts, Media, and Social Sciences
PCS Code: 1.1 - Baccalaureate/Transfer
CIP Code: 10.0202
Repeatability: 0

Effective Date: Summer 2026

Credit Hours

Catalog Notation: 2-2-3
Credit Hour Distribution:

Lecture: 2	Lab: 2	Clinical: 0	**Total: 3**

General Course Information

Catalog Description

Introduction to video production in a multi-camera television studio including studio and field production techniques, video and audio equipment operation, crew positions and responsibilities, lighting, and scriptwriting. Students gain hands-on experience producing videos from concept through digital post-production.

General Course Objectives

To provide students with an overview of video production.

Minimum Placement Levels

English	Reading	Math
None	Placement out of CCS 098	None

Prerequisites

None

Methods of Evaluation

Midterm exam or equivalent unit exams; final exam; screening and critique of 3-4 production assignments.

Instructional Materials and Additional Supplies

Video Production Handbook, by Jim Owens; Published by Routledge.

Course Content

General Learning Outcomes (GLOs)

- Communication: Students will demonstrate the ability to read, write, listen, and speak effectively.
- Technology: Students will demonstrate the ability to evaluate, select, and appropriately use current and emerging tools.

Course Segments and Student Learning Outcomes

Course Segment	Learning Outcomes	Lecture Hours	Lab Hours	Clinical Hours
Studio and Field Production Fundamentals: A) Production techniques and discipline; B) Production operation and approaches; C) Video work flow; D) Video script writing	1. Define video production terminology. 2. Demonstrate an understanding of crew positions and responsibilities. 3. Demonstrate an understanding of production techniques. 4. Demonstrate knowledge of the steps needed to produce a video program, including script writing and technical layout.	5	5	0
Equipment: A) Video production, studio, and control room equipment; B) Field production equipment and software; C) Camera operation and perspectives	1. Demonstrate the ability to operate studio and field equipment, including camera shot composition framing, camera movement, and audio capture and lighting. 2. Perform multi-camera studio directing. 3. Demonstrate the ability to operate control room equipment, including video and audio switcher and graphics design. 4. Demonstrate ability to use post-production software.	10	10	0
Field and Studio Production Process: A) Pre-production; B) Production; C) Post-production	1. Demonstrate the ability to create long and short form video programs from concept through digital post-production, using understanding of production techniques and operation to communicate effectively. 2. Perform all duties of individual studio and field crew positions.	15	15	0

Total Contact Hours

Lecture Hours	Lab Hours	Clinical Hours
30	30	0